

18 REASONS TO WORK WITH A REALTOR[®]

SHOWINGS

Prepares showing COVID protocols for safety precautions

CURATE

Assists in curating lists of available homes and schedules viewing appointments (both virtual and physical)

MLS

Lists your home in the MLS and in numerous other listing portals and online publications

ACCESS

Coordinates and provides access to homes with all of the features you want



NEGOTIATE

Negotiates terms of sale or purchase, including repairs or concessions

GUIDANCE

Gives guidance on how to accurately price your home



Markets your property through social media, video, networking and pitch sessions with other Realtors



RESEARCH

Provides market research on neighborhoods, local amenities and applicable HOA or CDD governance structures

CLOSINGS

Coordinates closing with lender, title company, customer and all parties in a transaction



PRE-QUALIFY

Pre-qualifies prospects for safety and to protect customers' time and personal property

RECOMMENDATIONS

Gives property preparation recommendations

ANALYZE COMPS

Analyzes comparable home sales and assists you in making an offer on your new home

OPEN HOUSES

Conducts virtual and in-person open houses to get your home sold



INSPECTIONS

Coordinates all requested inspections at the property and provides access for the appraiser and others as needed



CONTRACT

Assists, coordinates and delivers contract to seller/buyer

WALK-THROUGH

Accompanies buyer to the final walk-through



SUPPORT

Offers support before, during and after the closing

CODE OF ETHICS

Adheres to a strict code of ethics

